



A Non-Profit Corporation Providing Education and Advocacy for Ecologically-Responsible Landscapes

## Why Be a Member of EcoLandscape California (ELC)?

Do you have the tools to develop or update your programs to comply with the mounting environmental mandates that benefit California's diverse landscape? Are you positioned to influence Californians about the change that needs to take place now in how we design, install, and manage landscapes. Are you ready to respond to the urgent call to action relative to this dry year and those in the future? ***ELC is ready, and to continue the actions we take every day, we need your support and ask you to be part of the solution. By supporting ELC, your marketing dollars are well spent and reach a larger targeted audience than you might reach on your own.***

Who is EcoLandscape California?

ELC is a non-profit public benefit corporation, comprised of a group of concerned businesses, industry professionals, agencies, educators, and private organizations. ELC's mission is to provide education and advocacy for ecologically-responsible landscapes.

## What does EcoLandscape California (ELC) represent?

ELC is a network of professionals and alliances that ***provide environmental stewardship*** through leadership, demonstration, advocacy, and awareness.

ELC's lead role enables broader involvement and collaboration with businesses and organizations, resulting in a decrease in the duplication of efforts, and ***an increase in consistent messaging*** through resources, information, education and training.

EcoLandscape California:

- Develops and maintains relationships with municipal and government agencies, educational institutions, and other organizations to ***align and strengthen the message*** and impact on professional and public communities.
- ***Collaborates*** with you and others to identify how ELC can help you fulfill and reach your goals.
- Develops and delivers programs, workshops, and hands-on training with emphasis on topics such as ***site stewardship, Low-Impact Development and Eco-Friendly Principles and Practices.***
- Provides a ***biennial conference*** where you can market your sustainable products and services to landscape and industry-related professionals.

***Serves*** as a clearinghouse and gateway for the collection, organization, and dissemination of research, information, and resources.